



January 28, 2008

Mr. Dennis Troyanos
Troyanos Group, Ltd
106 North Broadway 3rd Floor
Irvington-On-Hudson, NY 10533

Dear Dennis,

I just wanted to take this opportunity to thank you and your team for the efforts that you put in on our recent search for a Director of Database Marketing.

When I was referred to your firm last year, I knew that you would not have an easy time meeting our needs. We were looking for a top notch database marketer that was willing to come to Cleveland and help our company grow to the next level. This person would need to have had significant responsibility in a large organization – including building databases, DTC direct mail skills, CRM knowledge and the ability to lead a growing staff.

As I am sure you know, not only is Cleveland a tough place to get someone to relocate to – it's not exactly a hotbed of home-grown direct marketing talent.

From the beginning, I was impressed by how thorough your process was in getting to know our organization, our culture and management team, and the specifics of the job requirements. You and your partner flew out to Cleveland and immersed yourself in our organization.

The prep work paid off and you relatively quickly found us 2 viable candidates – and both actually lived in the Cleveland area! As you know, we made an offer to one of those candidates and she started with us last September. After four months, she's doing a terrific job and she's been a great addition to my team.

I appreciate all the effort and I hope that we'll have an opportunity to do another search together soon.

Sincerely,

A handwritten signature in black ink, appearing to read "Eric Greenberg", written in a cursive style.

Eric Greenberg
Vice President Marketing
Life Line Screening

cc: Chris Nadherny, Spencer Stuart

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